Are your children safe while online? Michigan families, especially minors, are becoming inundated with advertisements from alcohol, tobacco, pornography and gambling marketers through different internet and cell phone inboxes. Texting their advertisements is the newest marketing effort that many of these companies are using. Thankfully, the State of Michigan offers a free program to stop adult advertisements from reaching e-mails, mobile phones (text messaging ads) and instant messenger IDs. The Michigan Child Protection Registry, like the federal Do Not Call List, is a free do-not-contact service for Michigan’s families and schools and can be located at [www.ProtectMIChild.com](http://www.ProtectMIChild.com).

As a strong supporter of this registry, I would like to encourage you to sign your entire family up for the registry and inform your friends and colleagues about how they can protect children and families from unwanted adult advertising. To sign up only takes seconds. Just go to [www.ProtectMIChild.com](http://www.ProtectMIChild.com) and keep your family safe.