



Are You Going To Create The Next You Tube Sensation?

Don't wait! Pick up that camera and start creating today!

The Response to Bullying Committee is excited to announce this year's big video contest open to all Dearborn Public Schools students and staff members. We are looking for creative videos that show how our district's Core Values relate to our Response to Bullying program.

This is a great opportunity for students and staff to work on creating a video that will deliver a positive message, reinforce the good work being done across the district, and could even save a life. So get those creative juices flowing, pick up those cameras, and start creating your video today!

What We're Looking For :

The video should show how one of the district's Core Values relates to the Response to Bullying program. Here are some examples to get you thinking but be creative and come up with your own ideas:

Citizenship-

Being a good citizen is like being an Up-Stander; you get involved, help others, and care about what goes on in your community.

Responsibility-

When we are responsible for our actions we make the right choice. Everyone may be sending out a "Tweet" with hurtful comments but responsible people make the right choice.

Courtesy-

Instead of pushing and shoving in the lunch line you are polite, say thank you, and think of others. Being courteous is the opposite of being a bully.

Honesty-

If you have been a bully or used bullying behavior then you can promise not to do it again.



Please Read Carefully

RULES AND INFORMATION

There will be a total of 5 winners selected, one from each of the following categories:

- Kindergarten – 2nd grade
- 3rd – 5th grade
- 6th - 8th grade
- 9th – 12th grade
- Staff

A school can create as many videos as they would like but should only enter the top 3 they select for the final judging. Videos entered in the contest will be viewed by a panel of judges comprised of experts in the field of video production, community leaders, district staff, and other distinguished guest.

Each video submitted must be at least 30 seconds but no more than 3 minutes in length. (For example – if a classroom created four 30 second videos that would count as 4 separate entries not one.)

Videos must be submitted on a DVD in a container. The DVD must be in a format that will play on any DVD player. DVD's and containers must be clearly labeled both on the container and on the DVD. Label information should include:

- title of video
- name of school
- name of person or group submitting video (i.e. Mrs. Smith 3rd grade class)
- phone number
- e-mail address

Failure to clearly label your DVD and container will result in the entry being removed from the contest.

Any video entered in the student category must have students involved in all stages of the production from concept, scripting, taping, and editing. Staff or other adults can provide assistance but the majority of the work must be done by students.

Staff may enter in the "Staff" category if they are doing a majority of the work. They can use students in the video or to assist with the overall creation of the video.

No copyrighted music or video clips are allowed. All videos must be original concepts.

Parents and or teachers may provide technical assistance (i.e. camera work, editing, etc.) for students in pre-k -1st grade or students with special needs, but original concepts should come from the student.

ALL VIDEOS MUST BE SUBMITTED BY:

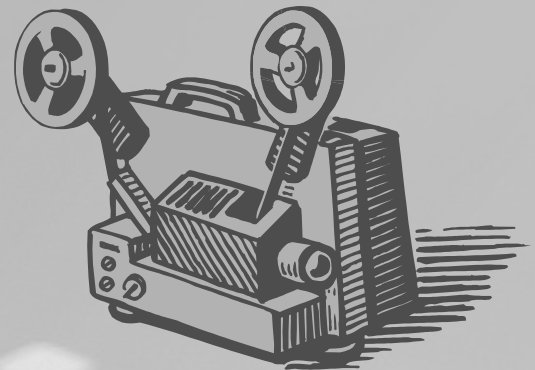
Friday, February 14, 2014

Jacqui Rivait- ASC 18700 Audette, Dbn. 48124 Office #3

JUDGING:

Judges will evaluate each video on a ten point scale in the following three categories:

- Technical aspect such as:
 - ⇒ Clear dialogue or music
 - ⇒ Consistent audio level
 - ⇒ Video not too dark or too bright
 - ⇒ Main subjects in focus
 - ⇒ A clear beginning, body, and end
 - ⇒ Video is 30 seconds to 3 minutes in length
- Creativity and originality
- Does video relate to the theme



All videos will become the property of the Dearborn Public Schools. By entering the contest the District will have full rights to the video and may use them in any medium they deem appropriate.

GOOD LUCK!